

13675 ROOSEVELT RD SE
MONROE, WA 98272
PHONE: 360-794-7974
FAX: 360-794-6890



DDP PRICING POLICY

DEAR VALUED CUSTOMERS:

TO PROTECT ALL OF OUR DEALERS, W/D'S, VENDORS, AND CUSTOMERS WE HAVE IMPLEMENTED A MANUFACTURERS ADVERTISED PRICING (MAP) STRUCTURE. THIS IS NOT INTENDED TO IMPEDE THE SALE OF OUR PRODUCTS FOR OUR DISTRIBUTORS BUT IS AIMED TO UPHOLD A FAIR PRICE AND PROFIT MARGIN FOR ALL OF OUR DEALERS. WE WOULD ALSO LIKE TO ENSURE THAT EVERYONE UNDERSTANDS THAT OUR PRODUCTS ARE SUPERIOR IN QUALITY AND NOT A PRODUCT DESIGNED TO COMPETE WITH THAT OF LESSER QUALITY AND DESIGN.

NO DYNAMITE DIESEL PERFORMANCE MANUFACTURED PRODUCTS SHALL BE ADVERTISED OR SOLD FOR ANY LESS THAN TEN PERCENT OF OUR MANUFACTURERS SUGGESTED RETAIL PRICE (MSRP). THIS INCLUDES ALL SALES PROGRAMS DESIGNED TO CIRCUMVENT ANY ADVERTISED PRICING SUCH AS BUT NOT LIMITED TO: REBATE PROGRAMS INSTANT OR MAIL IN, CHEAPER "CHECK OUT" PRICES FOR ONLINE SHOPPING CARTS, NON ADVERTISED PRICES FOR CALL IN CUSTOMERS, ETC.

DYNAMITE DIESEL PERFORMANCE HOLDS THE RIGHT TO EVALUATE ALL SALES PROGRAMS AT ANY TIME. IF WE DISCOVER A PROGRAM THAT IS INTENDED TO SELL OUR PRODUCTS AT A LESS THEN MAP PRICING STRUCTURE WE WILL SUSPEND THE SALE OF OUR PRODUCTS FOR ONE YEAR TO THE OFFENDING BUSINESS. THE SECOND OFFENSE WE WILL DISCONTINUE THE SALE OF OUR PRODUCTS TO ANY COMPANY OR VENDORS INVOLVED WITH THE SUPPLY TO ANY SUCH PROGRAM.

WE DO VALUE AND APPRECIATE ALL OF OUR CUSTOMERS AND HOPE THAT FULL COMPLIANCE DOES NOT HARM THE SALES VOLUME OF ANY CUSTOMER.

IF YOU HAVE ANY QUESTIONS FEEL FREE TO CALL US AT 360-794 7974, IF NOT PLEASE FILL OUT LOWER PORTION AND FAX TO 360-794-6890 OR MAIL BACK TO DYNAMITE DIESEL PERFORMANCE.

NAME _____

DATE _____

COMPANY NAME _____

PHONE NUMBER _____

WHERE DO YOU BUY DDP PRODUCTS FROM? _____